

63.225 TABLE OF SIGN STANDARDS - PRIMARY SIGN TYPES

ABBREVIATIONS/SYMBOLS:

MAXIMUM AREA: (See Paragraph 63.223(A) for guide on determining area of a sign)

MAXIMUM HEIGHT: (See Paragraph 63.223(B) for guidance on determining height of a sign)

PERMITTED LIGHTING (See Paragraph 63.223(C) for a description of each type of lighting)

G – General S - Spot light

I – Internal M - Message Board

B - Backlight

PURPOSE (See Paragraph 60.200 for definitions of each type)

BS - Business Sign

AD - Advertising Sign

SIGN TYPE	R	A	B	C	D	
FREE STANDING SIGN						
Maximum Area	12 SQ.FT.	24 SQ.FT.	50 SQ.FT.	350 SQ.FT.	600 SQ.FT.	600 or 400 SQ. FT. [2]
Maximum Height	6'	10'[4]	25'	40'	50' [1]	50' with minimum 20' clearance under sign [1]
Permitted Lighting	G	G,S	S,I,B	S,I,B,M	S,I,B,M	S,I,B,M
Purpose	BS	BS	BS	BS	BS	AD [3]
PROJECTING SIGN						
Maximum Area	NOT PERMITTED	12 SQ.FT.	32 SQ.FT.	32 SQ.FT.	40 SQ.FT.	
Maximum Height		12'	14'	16'	18'	
Permitted Lighting		G,I	G,I	G,I,B	G,I,B	
Purpose		BS	BS	BS	BS	
WALL SIGN						
Maximum Area	12 SQ.FT.	24 SQ.FT.	50 SQ.FT.	350 SQ.FT.	600 SQ.FT.	
Maximum Height	8'	SEE PARAGRAPH 63.223(B)(3)	SEE PARAGRAPH 63.223(B)(3)			
Permitted Lighting	G	G,B	G,B,S	S,I,B,M	S,I,B,M	
Purpose	BS	BS	BS	BS	BS	
GRAPHICS SIGN						
Maximum Area	6 SQ.FT.	10% OF WALL	25% OF WALL	40% OF WALL	50% OF WALL	
Maximum Height	8'	NA	NA	NA	NA	
Permitted Lighting	G	G	G,S	G,S	G,S	
Purpose	BS	BS	BS	BS	BS	
ROOF SIGNS						
Maximum Area	NOT PERMITTED	NOT PERMITTED	NOT PERMITTED	150 SQ.FT.	250 SQ.FT.	
Maximum Height				15'	25'	
Permitted Lighting				S,I	S,I	
Purpose				BS	BS	
AUXILIARY SIGNS (See Paragraph 63.222(2) for Definition of Auxiliary Signs)						
Maximum Area						
Free Standing Auxiliary Sign	2 SQ.FT.	10 SQ.FT.	25 SQ.FT.	50 SQ.FT.	75 SQ.FT.	
Maximum Height						
Free Standing Auxiliary Sign	6'	7'	8'	8'	10'	
Maximum Area						
Maximum Area of any single Auxiliary Wall Sign	2 SQ.FT.	10 SQ.FT.	25 SQ.FT.	32 SQ.FT.	40 SQ.FT.	
Maximum Area						
Maximum Area of Window Display devoted to Auxiliary Sign	5% OF WINDOW	7% OF WINDOW	10% OF WINDOW	20% OF WINDOW	30% OF WINDOW	

FOOTNOTES:

- [1] In sign type "D", height in excess of 50' above grade may be permitted with the issuance of a Type II Conditional Use Permit, according to the procedures established in Paragraph 60.520.

- [2] A maximum sign area of 600 sq. ft. is permitted for those advertising signs which are oriented toward freeways, expressways, and arterials as designated on the ROCOG Thoroughfare Plan. Advertising signs oriented toward all other roadways have a maximum sign area of 400 sq. ft.
- [3] See 63.224(5)(g) for restrictions on the location of advertising signs.
- [4] See 63.226(c) for specific standards covering church and school signs.